

### WOMEN HELPING WOMEN FUND GROUP CAPTAIN PACKET

# Welcome!

We're grateful for your dedication to helping local women and children. As a group host at Give Like a Woman, you're an ambassador for Women Helping Women Fund (WHWF). Thank you for expanding awareness and raising funds for our vital programs. Together, we can create a better future for those in need.





Thanks for recruiting guests, encouraging donations, and inspiring others to support WHWF. Our event guide has all the details, FAQs, bio of our keynote speaker, and tools to engage your guests. Contact WHWF staff for any questions or additional resources. Let's make this event a huge success!

#### GIVE LIKE A WOMAN

## The Event

Join us at Give Like a Woman, our 31st annual spring event with keynote speaker Shiza Shahid. We're proud to continue our tradition of bringing together women to make a difference in our community. This year's event includes the unveiling of the State of Women and Children report, as well as fun activities like a photo booth and raffle prize. Let's celebrate our tradition of giving and make a real impact on the lives of those in our community!

Date:	Tuesday, May 16, 2023
Location:	Spokane Convention Center 334 W Spokane Falls Blvd
Schedule:	2:30pm - Pre-Reception 4:00pm - Program 5:00pm - Post-Reception

#### ABOUT THE SPEAKER

Shiza Shahid

We're thrilled to welcome Shiza Shahid as our keynote speaker at Give Like a Woman! Shiza is a true multihyphenate: entrepreneur, investor, technologist, activist, and impact leader. She's best known as the cofounder of the Malala Fund, where she served as CEO and championed access to education for children all over the world.

But Shiza's impact doesn't stop there. In 2019, she teamed up with two cofounders to launch Our Place - a directto-consumer kitchenware company that addresses the lack of cookware options for multiethnic American kitchens. It's a project close to her heart, as it's created in partnership with immigrant communities.

Beyond her own ventures, Shiza is passionate about the potential of technology to advance humanity. She actively invests in startups that share her vision for a better future, and we can't wait to hear more about her work and insights at Give Like a Woman.



# WOMEN HELPING WOMEN FUND

At Women Helping Women Fund, we believe in the power of collective giving to turn good into greater good. As a giving circle, we pool our resources to create larger grants that make a big impact in our community. Since 1992, we've awarded nearly \$7 million in grant funding to over 600 nonprofit programs focused on the issues faced by women and children every day.

But we're more than just grant-makers. Our unique role in Spokane allows us to connect individuals with local nonprofits, and we've recently launched volunteer opportunities, site tours, and virtual discussions with local leaders. We're



committed to empowering Spokane area women and children to achieve their full potential by building a strong, diverse community of educated, engaged, and strategic givers. Our ultimate vision is a healthy, safe, and vibrant community where women and children flourish.



## GROUP CAPTAIN Timeline

Shiza Shahid's drive and passion for empowering women and children perfectly align with our mission at Women Helping Women Fund, according to our Executive Director, Heather Hamlin. We're thrilled to have her as our keynote speaker at Give Like a Woman!

#### GET STARTED

Create your guest list for Give Like a Woman! Think of 15-20 people connected to our mission and able to give. Use our email templates on pages 5-8 to send personal invitations. Let's make a difference together!

#### BY APRIL 15

Follow up with potential guests. Encourage them to register at https://qrco.de/givelikeawoman and answer any questions they may have. Invite those who can't attend to make a gift online. Track your guests' registration http://bit.ly/3lmAHMb

#### APRIL 30 - MAY 5

Remind your potential guests to purchase their tickets before registration closes on May 9th. Share why the organization is important to you and let them know that they can make an impact by attending the event, donating online, or giving through corporate sponsorship.

#### MAY 16 - EVENT DAY

Make sure to be at the Convention Center by 3:30pm to welcome your guests and connect with other supporters. And remember, have a fabulous time!

#### AFTER THE EVENT

Call your guests or send them a quick note thanking them for their generous support! We'll do the same!

GUEST RECRUITMENT Ten

Hi [Guest Name],

Just a friendly reminder to register for Women Helping Women Fund's Give Like a Woman event on May 16! We'll be supporting an incredible organization that has been a pillar of our community for over 30 years. You won't want to miss the opportunity to mingle with other changemakers and experience the power of collective giving in real-time. Plus, we'll have the privilege of hearing from Shiza Shahid, co-founder of The Malala Fund and a mentor to Malala Yousafzai.

Don't forget to register at <u>bit.ly/givelikeawoman</u> and select me as your group captain. The event will be held at the Spokane Convention Center, located at 334 W Spokane Falls Blvd. Doors open at 2:30 pm for an optional pre-reception, with the program beginning at 4:00 pm followed by a post-reception at 5:00 pm.

Thank you for being a part of creating a brighter future for our community. If you have any questions or concerns, please don't hesitate to reach out. Let's make a lasting impact together.

Warm regards,

[Your Name]

**REGISTRATION REMINDER** 

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Hi [Guest Name],

I recently sent an email inviting you to join me for <u>Give Like a Woman</u> in support of Women Helping Women Fund. I'd love for you to attend and learn more about this inspiring organization!

The event is extra special this year with the release of the second State of Women and Children in Spokane County report. As an attendee, you will be the first to access this impactful community resource. Please register at bit.ly/givelikeawoman to reserve a spot at my table.

<u>Give Like a Woman</u> Tuesday, May 16, 2023 Spokane Convention Center – 334 W Spokane Falls Blvd

2:30pm – Doors Open and Optional Pre-Reception 4:00pm – Program 5:00pm – Post-Reception

If you'd like to support Women Helping Women Fund, but can't attend the event, you can make a gift online at <u>whwfspokane.org/donate</u>

Sincerely,

[Your Name]

#### **INVITATION TO GIVE FOR NON-ATTENDEES**

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Hi [Guest Name],

I'm sorry that you're unable to join me for <u>Give Like a Woman</u>. In lieu of attending the event, I hope you will consider making a financial gift to Women Helping Women Fund.

Funds raised will go right back out into our community to support crucial nonprofit programs and fund scholarships for mothers balancing the cost of tuition and childcare. You can view the programs and scholars funded from last year's event on the Women Helping Women Fund Website.

These impactful grants and scholarships would not be possible without the generosity of dedicated donors. I am proud to support this organization, and I hope you'll join me by making a gift online at <u>whwfspokane.org/donate</u>.

Thank you for your time and support.

Sincerely,

[Your Name]

# FREQUENTLY Asked Questions

#### Do I have to pay for the entire group?

Your guests can buy their own tickets and select your name during checkout to join your table.

#### How many people do I need to gather to form a group?

We want everyone to feel welcome at the event! Tables will seat 10 people, but you can come with any size group. If your group is smaller, we'll seat you with another group.

#### How will I know my guests have registered?

We've got you covered with a regularly updated group list! Check it out at http://bit.ly/3lmAHMb to see who else will be joining us at the event. The list is updated every weekday, so you'll always have the latest information. We'll also include the date and time of the last update at the top of the sheet for your convenience.

#### How can I get a complimentary tcket for the event?

Purchase a ticket for \$135 OR if you would rather give \$50 a month to join our Giving Circle, you will receive a free ticket to the event. Becoming a Giving Circle member is so much more than giving in dollars. Learn more at whwfspokane.org/give-together

#### A NOTE TO SAY...

We Appreciate You!

Thank you again for giving your time and energy to bring our community together for Give Like a Woman!

The more people who believe in and support this work, the better able we are to ensure local women and children in need have access to resources to reach their full potential. We can't wait to see you on May 16!



## LET'S KEEP IN TOUCH

#### **Contact Details**

- info@whwfspokane.org
  - (509) 328-8285
  - www.whwfspokane.org

#### Mail a Donation

3704 N. Nevada St Ste 201Spokane, WA 99007