



WOMEN HELPING WOMEN FUND

# Corporate Partner Packet



# Let's Partner!

Corporate partners show commitment to empowering the most vulnerable in the Spokane region. Our grants, scholarships, and work in the community are made possible because of your support.

## Our Impact

Women Helping Women Fund (WHWF) believes in investing in big, bold ideas and trusting nonprofits as leaders in their own communities. Our corporate partners show commitment to empowering the most underserved in Spokane.

Since 1992 Women Helping Women Fund has awarded more than \$7 million, which has funded over 600 programs focused on critical issues in our community.

We are building a large community of educated, strategic givers who are inspired to make lasting change through collective giving.

In 2023, Women Helping Women Fund...

Granted \$301,500 to 19 local nonprofit programs that serve women and children.

Awarded \$16,500 in scholarships to young mothers balancing tuition and childcare.

Distributed \$11,000 in InstaGrants to meet immediate needs or opportunities within the nonprofit community.

**With your support, we can accomplish even more in 2024!**



# Mission Partner

\$20,000 (NON-EXCLUSIVE)

YEAR-ROUND RECOGNITION:

## PRINT

- Recognition in Annual Member Mailer
- Recognition in Member Welcome Mailer for New Members

## DIGITAL

- Annual Impact Update
- Monthly eNewsletter Recognition
- WHWF Website (Homepage & Corporate Partner Page)

## SOCIAL

- 5 Social Posts - We want to help you meet your goals while providing a source of information, product, service, giveaway, or entertainment that will appeal to your target audience.

## GIVE LIKE A WOMAN EVENT

- Co-branded Community Ads
- Logo Included on Promotional Mailer
- Recognition as a Mission Partner on Event Site
- Introduction as a Mission Builder Partner During Event
- Table for 20 guests During the Event Program



# Changemaker Partner

\$15,000 (NON-EXCLUSIVE)

YEAR-ROUND RECOGNITION:

## PRINT

- Recognition in Annual Member Mailer
- Recognition in Member Welcome Mailer for New Members

## DIGITAL

- Annual Impact Update
- Monthly eNewsletter Recognition
- WHWF Website (Homepage & Corporate Partner Page)

## SOCIAL

- 4 Social Posts - We want to help you meet your goals while providing a source of information, product, service, giveaway, or entertainment that will appeal to your target audience.

## GIVE LIKE A WOMAN EVENT

- Co-branded Community Ads
- Logo Included on Promotional Mailer
- Recognition as a Changemaker Partner on Event Site
- Introduction as a Changemaker Partner During Event
- Table for 10 guests During the Event Program



# Community Builder Partner

\$10,000 (NON-EXCLUSIVE)

YEAR-ROUND RECOGNITION:

## PRINT

- Recognition in Annual Member Mailer
- Recognition in Member Welcome Mailer for New Members

## DIGITAL

- Annual Impact Update
- Monthly eNewsletter Recognition
- WHWF Website (Homepage & Corporate Partner Page)

## SOCIAL

- 3 Social Posts - We want to help you meet your goals while providing a source of information, product, service, giveaway, or entertainment that will appeal to your target audience.

## GIVE LIKE A WOMAN EVENT

- Recognition as a Community Builder Partner on Event Site
- Introduction as a Community Builder Partner During Event
- Table for 10 guests During the Event Program



# Benefactor Partner

\$5,000 (NON-EXCLUSIVE)

YEAR-ROUND RECOGNITION:

## PRINT

- Recognition in Annual Member Mailer
- Recognition in Member Welcome Mailer for New Members

## DIGITAL

- Annual Impact Update
- WHWF Website (Homepage & Corporate Partner Page)

## SOCIAL

- 2 Social Posts - We want to help you meet your goals while providing a source of information, product, service, giveaway, or entertainment that will appeal to your target audience.

## GIVE LIKE A WOMAN EVENT

- Recognition as a Benefactor Partner on Event Site
- Recognition as a Benefactor Partner During Event
- Table for 10 guests During the Event Program



# Caring Heart Partner

\$2,000 (NON-EXCLUSIVE)

YEAR-ROUND RECOGNITION:

## PRINT

- Recognition in Annual Member Mailer
- Recognition in Member Welcome Mailer for New Members

## DIGITAL

- WHWF Website (Homepage & Corporate Partner Page)

## SOCIAL

- 1 Social Post - We will recognize you as a Caring Heart Partner leading up to the Give Like a Woman event in May 2024

## GIVE LIKE A WOMAN EVENT

- Recognition as a Caring Heart Partner on Event Site
- Recognition as a Caring Heart Partner During Event
- Table for 10 guests During the Event Program



# Helping Hand Partner

UP TO \$1,999 (NON-EXCLUSIVE)

YEAR-ROUND RECOGNITION:

## PRINT

- Recognition in Annual Member Mailer
- Recognition in Member Welcome Mailer for New Members

## DIGITAL

- WHWF Website (Homepage & Corporate Partner Page)

## SOCIAL

- 1 Social Post - We will recognize among the Helping Hands Partners leading up to the Give Like a Woman event in May 2024

## GIVE LIKE A WOMAN EVENT

- Recognition as a Helping Hand Partner on Event Site
- Recognition as a Helping Hand Partner During Event





# Additional Ways to Support

Women Helping Women Fund is asking companies to shift from being an event sponsor to an organizational partner to make a greater impact on our mission while providing you with a more unique branding opportunity.

## CORPORATE GIVING

- If your company has a corporate giving program, add WHWF to the list.

## NON-CASH GIFTS

- Furniture, tech, supplies
- Lend skills or services in-kind

## EVENT SUPPORT

- Purchase a table at Give Like a Woman or start a corporate fundraising team.
- Donate an item to our raffle

## CUSTOMER GIVING

- Round up at the register
- Donation of proceeds

## INDIVIDUAL GIVING

- Become a member of the WHWF Giving Circle



# GIVING CIRCLE

TURNING GOOD INTO GREATER GOOD.  
IT'S WHY WE GIVE TOGETHER.

Giving Circles bring a group of people with shared values together to collectively discuss and decide where to make a pooled gift.

Giving circles support with their dollars, but also build awareness, volunteer, and more. Individuals multiply their impact and knowledge, have fun, and connect with their local community!



Support local causes through volunteering.



Learn about local nonprofits and community issues.



Donate to support grants and scholarships.

## BENEFITS OF JOINING

- Nominate nonprofits to receive grant funding from pooled donations.
- Support local nonprofits during volunteer events.
- Learn more about nonprofits during monthly Nonprofit Connect sessions.
- Socialize with other like-minded community members at WHWF events.
- Giving Circle Members who contribute at least \$50/month receive a complimentary ticket to the annual WHWF spring event, Give Like a Woman.

