

FOR IMMEDIATE RELEASE:

Friday, March 6, 2020



MAYOR WOODWARD AND THE CITY OF SPOKANE PROCLAIMS MARCH 9-14, 2020 “WOMEN HELPING WOMEN WEEK”

SPOKANE, WA – Spokane Week-Long Celebration inspired by International Women’s Day

On Sunday, March 8, 2020 the world celebrates [International Women’s Day](#), a global day honoring the social, economic, cultural and political achievements of women. The day also marks a call to action for accelerating women’s equality. This year, [Women Helping Women Fund](#) is turning this global effort into a local celebration. By extending International Women’s Day locally, we will help raise awareness about women’s issues in our community. We are working with community partners to celebrate all week.

On Monday, March 9, 2020, Mayor Woodward will be proclaiming March 8-14, 2020 as “Women Helping Women Week” (WHWW). WHWW is a week for women to come together in the Spokane community to uplift, recognize and celebrate each other.

To celebrate the week:

- Proclamation reading by Mayor Nadine Woodward at Spokane City Council Meeting on Monday, March 9, 2020 at 6:00pm. Including flag presentation by local Spokane Girl Scout troop.
- A make-over in Riverfront Park on Tuesday morning with decorative runner statues perfect for social media and themed raising awareness around common issues our women are facing.

Daily spotlights:

- Tuesday: Encourage equitable opportunities for all
- Wednesday: Increase prenatal care and supports
- Thursday: The need for quality, affordable childcare
- Friday: Social support for youth and the reminder that we’re all in this together
- Saturday: Drawing attention to the pay gap
- Purple lighting will flood downtown from March 8-13, 2020, including Riverfront Park Pavilion blades on Thursday, March 12, 2020.

- We will be encouraging local women to share their Women Helping Women Week stories via social media prompts using #WHWWSpokane, #OurGirlSpokane and tagging @WHWFSpokane.
- A resource page has been created at <https://whwfspokane.org/who-we-are/whww>

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Women Helping Women Fund is committed to building a large community of educated, strategic givers who are inspired to make lasting change. With donor support, WHWF awards grants for local programs, scholarships to young mothers and provides research to inform and affect policy impacting women and children in Spokane County.

International Women's Day (IWD) is a global day celebrating the social, economic, cultural and political achievements of women. The day also marks a call to action for accelerating women's equality. IWD has occurred for well over a century, with the first IWD gathering in 1911 supported by over a million people. Today, IWD belongs to all groups collectively everywhere. IWD is not country, group or organization specific.